

RICHARD ROBBINS

INTEGRATED PRODUCER

www.richierobbins.com | richierobbins@gmail.com | 847.858.0660

SKILLS

Integrated content production
Scoping resources for creative and technical projects
Creating and maintaining project budgets and timelines
Managing internal/external creative and technical teams
Managing vendor and external agency relationships
Integrated marketing and advertising strategy

ROLES

Sr. Producer	GSD&M - Denver CO/Austin TX	Aug '22 - May '24
Sr. Producer	Instrument - Denver CO	Mar '22 - July '22
Sr. Integrated Producer	Barkley - Denver CO	Nov. '19 - Feb '22
Sr. Digital Producer/PM	The North Face - Denver CO	June '19 - Nov '19
Sr. Integrated Producer (F/L)	Legwork Studio - Denver CO	Feb '19 - June '19
Integrated Producer	Swift Agency - Portland OR	Dec '17 - Jan '19
Integrated Producer (F/L)	Parliament - Portland OR	Jan '17 - July '17
Digital Producer/PM	Mutt Industries - Portland OR	Aug '15 - Nov '16

SOFTWARE

Proficient:

Google suite
Mac and pc operating systems
Asana/trello
Smartsheets/basecamp
Jira/Confluence
Invision
CMS Platforms

Familiar:

Adobe creative suite
Sketch
Figma
HTML/CSS/JS
Ad Servers
Headless CMS Platforms

BRANDS

Tech: Best Buy, Google, LG, Microsoft, onX Maps, Samsung, Sony Playstation, Verizon
CPG: Nestlé: Buitoni, Hot Pockets, SweetTARTS
Other: Adidas, Capital One, Dairy Queen, Delta Faucet, Fiat, Planet Fitness, Scion, Starbucks, The North Face

COLLEGE

Columbia College Chicago 09' B.A. televisions/video production

FUN FACTS

Ask me how my wife & I invented internet dating
I am a die hard Chicago sports fan
I have lived in every time zone in the continental United States
I love to cook and if I wasn't a producer I'd probably open my own spot
If you hire me, I will make award winning guacamole for the entire office