

# RICHARD ROBBINS

## INTEGRATED PRODUCER

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### SKILLS

Integrated content production  
Scoping resources for creative and technical projects  
Creating and maintaining project budgets and timelines  
Managing internal/external creative and technical teams  
Managing vendor and external agency relationships  
Integrated marketing and advertising strategy

### ROLES

Sr. Producer	GSD&M - Denver CO/Austin TX	Aug '22 - Present
Sr. Producer	Instrument - Denver CO	Mar '22 - July '22
Sr. Integrated Producer	Barkley - Denver CO	Nov. '19 - Feb '22
Sr. Digital Producer/PM	The North Face - Denver CO	June '19 - Nov '19
Sr. Integrated Producer (F/L)	Legwork Studio - Denver CO	Feb '19 - June '19
Integrated Producer	Swift Agency - Portland OR	Dec '17 - Jan '19
Integrated Producer (F/L)	Parliament - Portland OR	Jan '17 - July '17
Digital Producer/PM	Mutt Industries - Portland OR	Aug '15 - Nov '16

### SOFTWARE

#### Proficient:

Google suite  
Mac and pc operating systems  
Asana/trello  
Smartsheets/basecamp  
Jira/Confluence  
Invision  
CMS Platforms

#### Familiar:

Adobe creative suite  
Sketch  
Figma  
HTML/CSS/JS  
Ad Servers  
Headless CMS Platforms

### BRANDS

**Tech:** Best Buy, Google, LG, Microsoft, onX Maps, Samsung, Sony Playstation, Verizon  
**CPG:** Nestlé: Buitoni, Hot Pockets, SweetTARTS  
**Other:** Adidas, Capital One, Dairy Queen, Delta Faucet, Fiat, Planet Fitness, Scion, Starbucks, The North Face

### COLLEGE

**Columbia College Chicago 09'** B.A. televisions/video production

### FUN FACTS

Ask me how my wife & I invented internet dating  
I am a die hard Chicago sports fan  
I have lived in every time zone in the continental United States  
I love to cook and if I wasn't a producer I'd probably open my own spot  
If you hire me, I will make award winning guacamole for the entire office